



COLOMBO INTERNATIONAL
TEA CONVENTION
2024



Tea

A Lifestyle & A Livelihood

COLOMBO INTERNATIONAL TEA CONVENTION

JOIN THE DIALOGUE AS WE DEEP DIVE INTO THE ISSUES THAT ARE CHALLENGING THE GLOBAL TEA INDUSTRY, AND EXPLORE THE INNOVATIVE SOLUTIONS THAT ARE EMPOWERING TEA LIVELIHOODS AND KEEPING THE MAGIC OF TEA BREWING IN LIFESTYLES WORLDWIDE.

24th - 26th July 2024

Cinnamon Grand Hotel, Colombo - Sri Lanka

BE A PART OF THE DIALOGUE THAT WILL SHAPE THE FUTURE OF TEA

The Colombo International Tea Convention will unite over 700 delegates from Europe, the Americas, Asia, Africa, the Middle East and Australia representing manufacturers, exporters, suppliers, retailers, buyers, logistics providers and more from the entire tea value chain for a transformative tea experience.

- Gain insights from the biggest names in the tea industry! Stay ahead of industry trends.
- Unparalleled networking opportunities! Connect and forge valuable partnerships.
- Inspiring keynote speakers and industry experts that are redefining success for tea.
- Engaging dialogue on the latest trends, challenges and solutions shaping our industry.



Inspiring speakers, insightful panel discussions, interactive sessions and incredible learnings!

FAIR PRICE AS A GLOBAL CHALLENGE
Unravelling the complexities of achieving a truly fair price for tea and, the challenges, barriers and solutions impacting equitable compensation for tea.

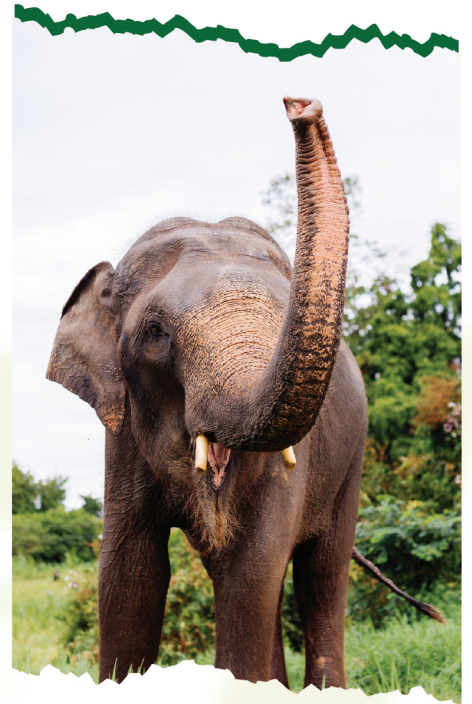
OZONE FRIENDLY TO CARBON NEUTRAL
Navigate the transition from ozone friendly practices to achieving carbon neutrality and climate resilience with global experts.

REDISCOVERING THE VALUE OF TEA
Unlearn the limitations of price-centric evaluations to explore the sensory intricacies, cultural richness and sustainable practices that are redefining the value of tea.

TEA, MORE THAN JUST A BEVERAGE
Explore groundbreaking innovations in marketing that breathe new life into this ancient beverage and open new avenues for sustainable growth.

RESILIENCE OF TEA AND ITS LEGACY
Discover how innovative thinking is shaping a brighter future for tea and safeguarding its cultural significance for generations to come.

INNOVATION AND TECHNOLOGY
Explore the challenges and possibilities presented by cutting edge technologies to transform the tea industry for the future.



DESTINATION SRI LANKA

Immerse yourself in truly authentic experiences of Ceylon Tea amid stunning landscapes, pristine beaches, diverse wildlife and a vibrant tapestry of arts and culture in stunning Sri Lanka.

Make the most of your convention and stay in Sri Lanka with customised packages and curated excursions for you and your loved ones.

VENUE & ACCOMMODATION

The convention will take place at the beautiful Cinnamon Grand Hotel (5 Star) in the heart of the country's busy and bustling economic capital of Colombo.



Convention Packages

Our special convention packages give you exclusive access and benefits for an impactful convention experience.

CONVENTION & ACCOMMODATION **USD \$ 1400** (Early Bird Rate)

- 4 nights - 5 star accommodation with breakfast
- Entry to convention sessions
- Invitation to all social functions (Welcome cocktail, Gala Dinner, Beach side celebration of tea)
- Airport transfers
- Convention kit

CONVENTION ONLY **USD \$ 900** (Early Bird Rate)

- Entry to convention sessions
- Invitation to all social functions (Welcome cocktail, Gala Dinner, Beach side celebration of tea)
- Airport transfers
- Convention kit

Spouse & Family Packages Available



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BOOK YOUR SPOT TODAY AND BE A PART OF THE CONVERSATIONS THAT ARE UNLOCKING THE POTENTIAL OF TEA IN LIFESTYLE AND LIVELIHOOD!

EARLY BIRD REGISTRATIONS NOW OPEN

Deadline 31st March 2024

to register scan QR code
or visit our website



www.ceylonteaevents.com

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